



# ANNUAL REPORT

## FISCAL YEAR 2020



HEALING THE LAND AND EMPOWERING ITS PEOPLE



# OUR MISSION

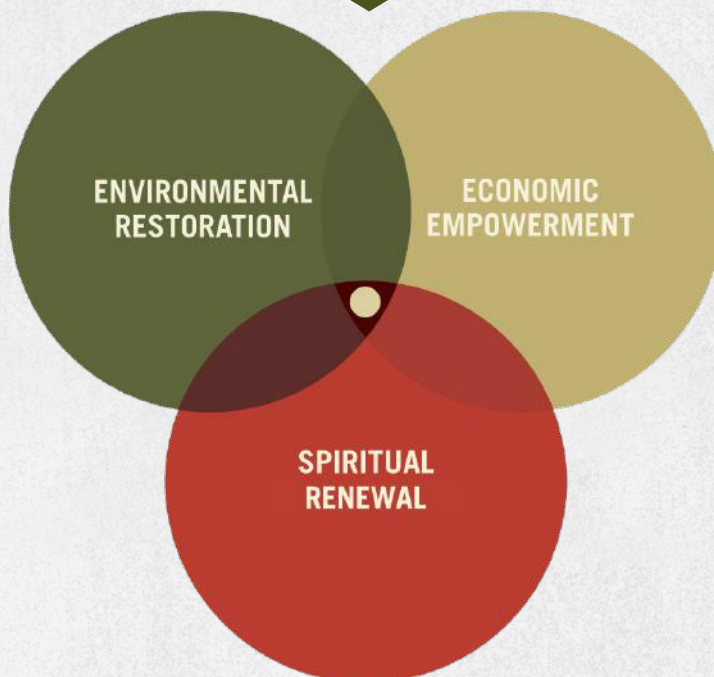
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**Plant With Purpose, a Christian nonprofit organization, reverses deforestation and poverty around the world by transforming the lives of the rural poor.**

## PARTNERS, NOT PROJECTS

Plant With Purpose believes that the root causes of environmental, economic, and spiritual issues stem from broken relationships. Tending to relationships with and among partnering farmers leads to lasting change. This is the heart of our mission. We believe that God gives us the privilege of working alongside program participants as partners.

We value the dignity of the people we work with and, as such, we strive together with equal voice and agency. Meladie, a participating farmer in Haiti, shares, "Before Plant With Purpose, I felt alone. I farmed in conventional ways, without hope. Now, I'm a group member and see benefits from how our land has improved. I see myself differently now. I am a core leader."

## OUR INTEGRATED APPROACH



## OUR CORE VALUES

### FAITH

Honor Christ always

### EMPOWERMENT

Build capacity and strength

### COLLABORATION

Work together in partnership

### INNOVATION

Learn and improve

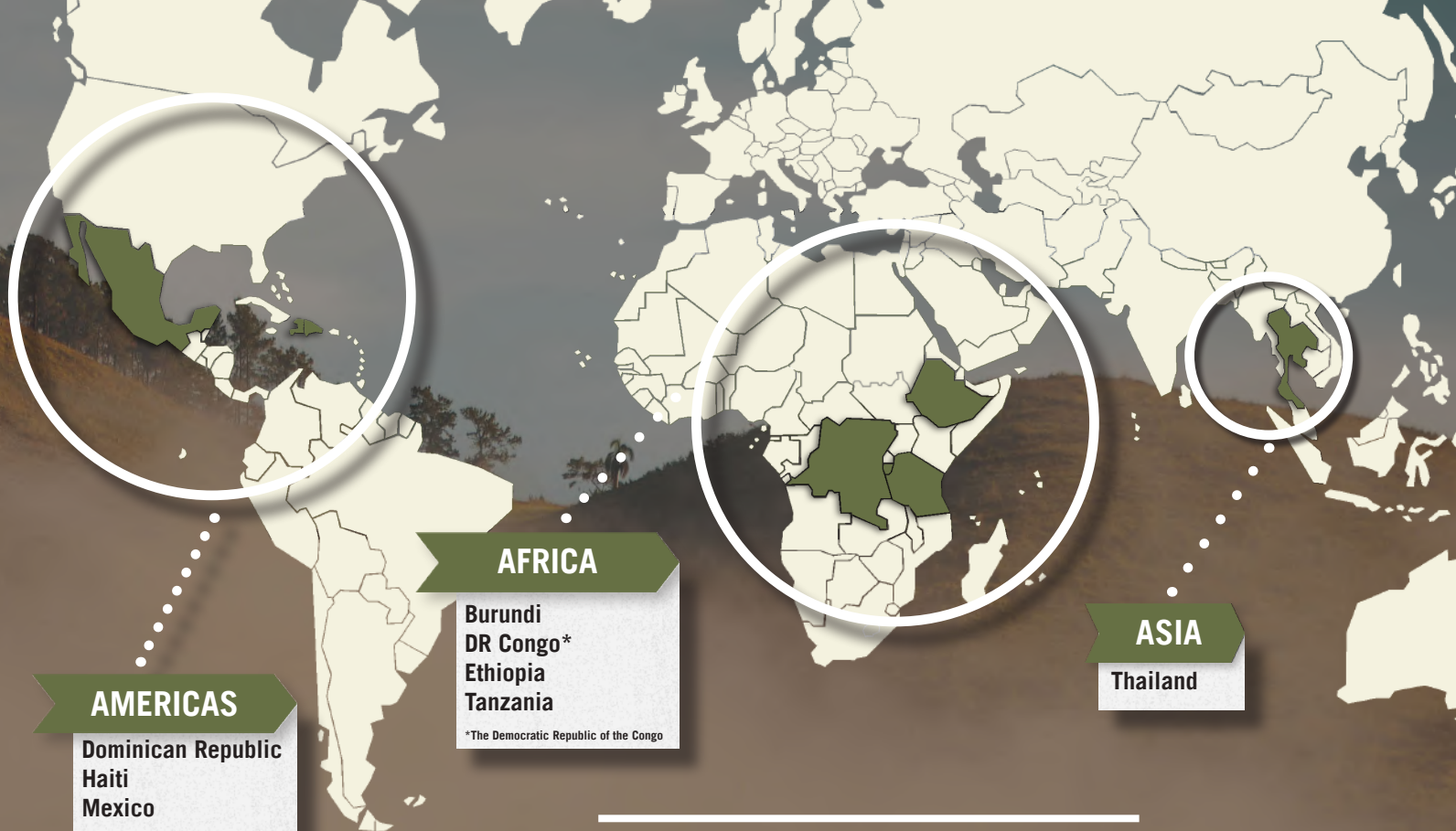
### STEWARDSHIP

Optimize resources for good

### SUSTAINABILITY

Foster long-term health





# GLOBAL IMPACT

WHERE PLANT WITH PURPOSE WORKS

Plant With Purpose families cut their level of poverty by two-thirds.



**2X**

Plant With Purpose families have twice the amount of emergency savings.



**37%**

Plant With Purpose families have 37 percent higher crop yields.



**64%**

Plant With Purpose families are 64 percent more likely to say they have the power to improve their lives.

**\*\*Compared to non-partnering families**



# GLOBAL PROGRAM GROWTH

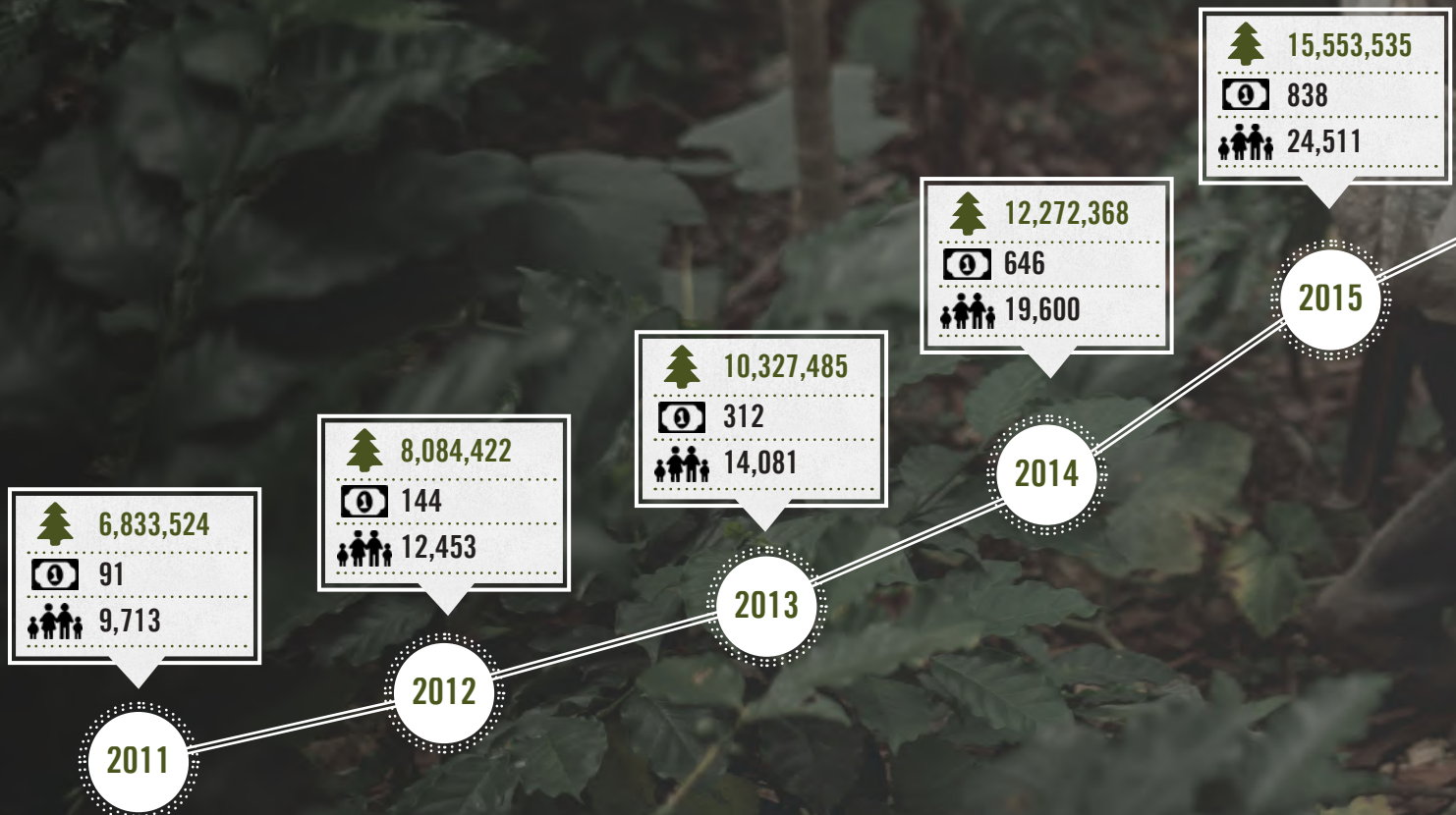
## GROWTH OVER TIME

### Strategic Vision

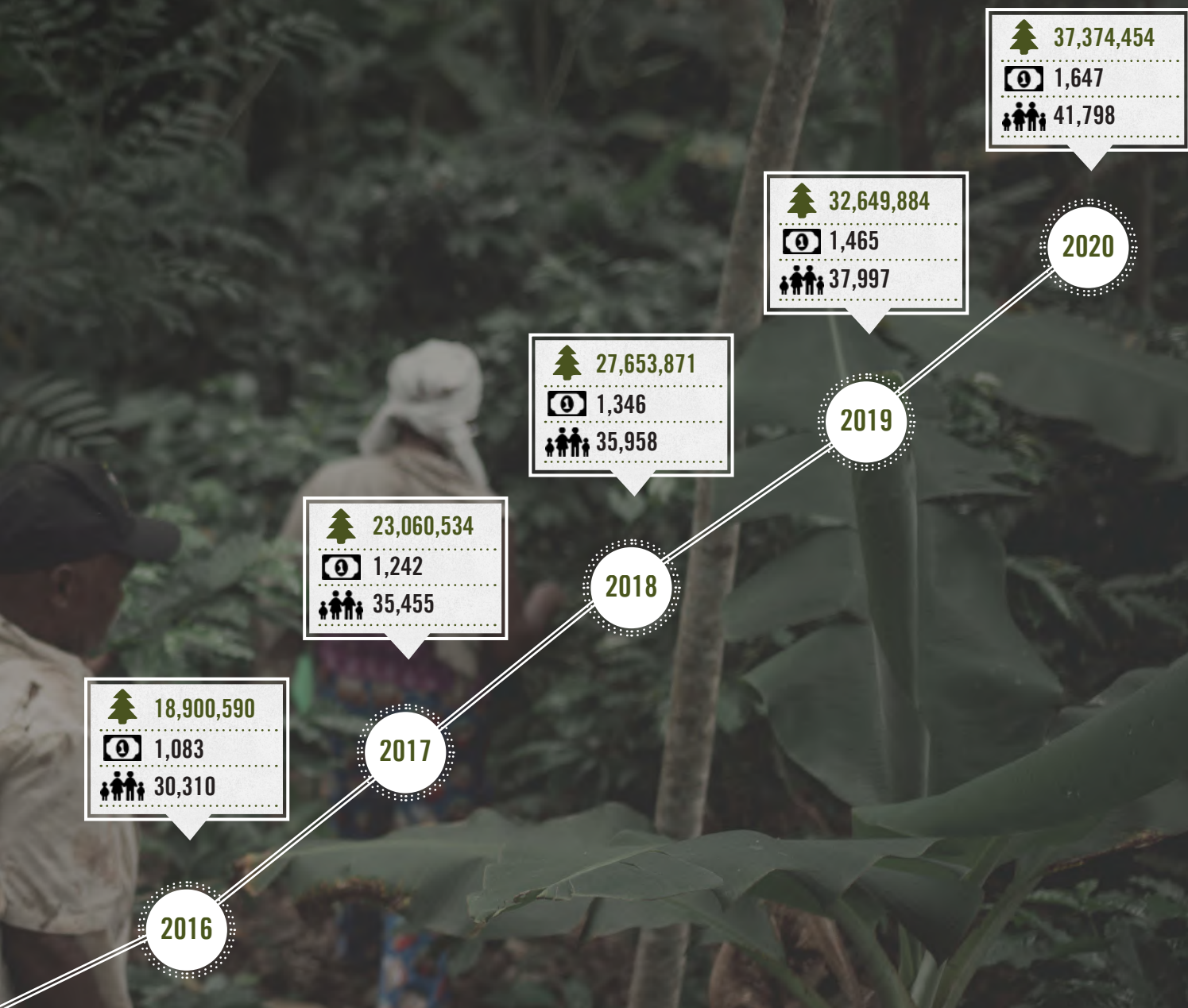
As we launch Thrive 25, our strategic plan through fiscal year 2025, we anticipate scaling growth and doubling our revenue over the next five years to reach over 100,000 families (more than half a million individuals) in 60 sub-watersheds. We will equip these families with life-saving tools needed to rise above poverty, heal the environment, and grow in love of God and neighbor. Other Thrive 25 goals include refining our spiritual renewal curriculum, piloting work in two additional countries, continuing our commitment to sustainable anti-racism at the organizational level, and amplifying our message at the nexus of environmental restoration and poverty alleviation.

### Effective and Innovative

With over 35 years of experience innovating, testing, and adapting, Plant With Purpose has learned what works. Each year we become stronger and more strategic. Our effectiveness is measured through in-depth, triennial impact evaluations across all programs. With these evaluations, we ensure positive change in the lives of our partners. It also enables us to continually improve our work of fostering hope, expanding opportunity, and sharing the love of Christ.







## TREES

Trees are vital to life and key to environmental restoration. They heal the land by anchoring topsoil, increasing organic matter, and helping the soil absorb water. With the addition of trees, farms that were once unproductive are restored to health, providing families with nutritious food, income, and hope.



## GROUPS

Sustainable Development Groups engage communities in all aspects of Plant With Purpose's program. These locally-led groups meet consistently to save their income, access loans, and build long-term financial stability. Training in agroecology, environmental management, and creation care further empowers groups to transform their communities.



## FAMILIES

Through years of practice and continuous learning, Plant With Purpose has developed a unique program for rural families that integrates land restoration, agricultural improvement, and financial empowerment, rooted in faith. Collectively, Plant With Purpose partnering families cut poverty level by two-thirds.



# HOW IT WORKS

## THE PLANT WITH PURPOSE MODEL

### THE REALITY

Rural families are the people most affected by environmental problems around the world. They also represent the majority of people living in poverty. In fact, 84 percent of people living in poverty worldwide reside in rural areas. Because these individuals rely on the land for survival, environmental problems such as erratic rain patterns, loss of soil fertility, and natural disasters can quickly leave them even more vulnerable. In turn, the challenges of poverty increase the likelihood that people will turn to harmful environmental practices, thus creating a vicious cycle.

### OUR RESPONSE

For over 35 years, Plant With Purpose has addressed the root causes of poverty by partnering with indigenous families and communities to amplify their agency and voice. Through continuous learning, we have become more strategic and effective year after year. Participants join Sustainable Development Groups where together they receive the tools needed for environmental, economic, and spiritual renewal. A holistic approach and local buy-in ensure lasting change.



#### Participants apply regenerative agriculture techniques

Participants learn sustainable techniques like agroforestry, regenerative farming, and soil conservation, and apply these on their farms and common lands. Trees help heal damaged soil. This restoration results in greater crop production, food security, and overall environmental health.



#### Community savings groups introduce an opportunity to grow financially

Rural communities often lack financial opportunities, making it difficult for community members to invest in their farms, handle an emergency, or build savings. Community savings groups, where participants use their own earnings to take out loans and create opportunities, make these activities possible.



#### Spiritual renewal transforms the soul

We believe that economic and environmental transformation occur alongside spiritual growth. By addressing our relationships with God, creation, and our neighbors, we uncover a path to true transformation. We partner with local churches to disciple communities, equipping them to see their circumstances as interrelated.



#### Holistic partnerships create change

While any one of these activities has value on its own, it is when we put them together they create a lasting impact. We equip locals to lead the change in their villages, resulting in community buy-in. Rural families are the population most affected by poverty and environmental issues, but they also hold the key to their own solutions, and the reversal of global issues that affect us all.





# GLADYS

## HARVESTING AND SHARING SUCCESS

Eight or ten years ago, it stopped raining and everything went dry. A whole year passed without rain. Our lives depend on the rain. If we don't have rain, we don't have life. We didn't have moist soil; we'd have to work dry land. But about that time, things started to change.

Before I joined Plant With Purpose, life was very difficult. In our village, when you needed money for your farm, medicine, or food, you had to go to what I call bloodsuckers: money-lenders that take advantage of people.

Three years ago, the harvest came and we had no animals to help us gather. Somebody stole our mule we had for years. Esteban, my husband, also had a health emergency. I didn't think we could buy a new animal because I couldn't take care of it.

After Esteban recovered, we joined a Plant With Purpose group. With our first loan from our group, we bought a horse. The horse helps us transport our harvest: coffee, food, avocados, everything we produce. Every day, we are taking steps toward a better future.

My life is changing. When we have to go to the doctor, we can. We can take loans for medical emergencies. And we pay off these loans.

In our community, you'll find green trees. There have been so many movements toward reforestation and healing the environment that contribute to that. Here, as a community, we are promoting more awareness of reforestation. Coffee growing is a part of this, as is agroforestry. Where we plant coffee, we also plant fruit and timber trees. Wood trees grow tallest, then fruit trees below them, and coffee in the shade. Our coffee is part of this healing process. And our oranges, and avocados, and bananas. It's all positive change.

Today, I can hire people to help me. They help me with my harvest, and I can pay them! I can hire young people. I can hire Haitian helpers too around harvest. Each of us might have a small farm, but we can come together. Today you may help me, and tomorrow I may help you.

When you come to the Dominican Republic, come see our community. We will welcome you with open arms. We'll give you quality coffee that we've grown here thanks to you. You've made it possible for us to be what we are today: entrepreneurs.

When I think about the future now, I see progress. As time goes on, things will keep getting better because things are growing. And we have a community. You can see now, the harvest is coming.





# BURUNDI

Partner: Floresta Burundi • Led by: Noé Nizigama • Founded 2008

Despite the effects of the global pandemic and ongoing national insecurity, partnering families in Burundi met or exceeded each of their planned goals for this year. Over 7,000 farmers were equipped and commissioned to better manage their land and demonstrate innovative farming techniques to new partners. Our team continues to seek partnerships with complementary organizations and research institutes. We are also thrilled to announce our recent partnership with HOPE International. We are teaming up with 74 of HOPE's existing savings groups, while adding our agricultural training to the curriculum, so families might experience a greater holistic model of transformation.

## MEET JOSELYN

Joselyn's family was the first to join Plant With Purpose in the Mutsindozi watershed. Life was not always easy for their family; supporting 12 children on their struggling farm was a challenge. Her husband became the very first Plant With Purpose village agent, and they dove in head first. Change started very gradually, but today, Joselyn and her family raise goats, pigs, and chickens and have two cows of their own. They are diversifying their crops which include eggplant, cabbage, tomatoes, and onions. They consider themselves "pioneers of development."

Joselyn and her family exemplify how "serving God is not only singing and preaching the Gospel, but we serve God through our work." She expands, "We are responsible for fighting poverty." Today, she is at peace with her life. Her children are well-educated, well-nourished, and have a safe home. Her family is an important example for their neighbors.

## 2020 BY THE NUMBERS IN BURUNDI:



**834,157**  
TREES PLANTED



**301**  
SAVINGS  
GROUPS



**7,463**  
PARTNERING  
FAMILIES



**144**  
CHURCH  
PARTNERS





# DOMINICAN REPUBLIC

Partner: Floresta Incorporada • Led by: Durbel Lora • Founded 1984

## MEET SANTO

Santo never thought he would have the opportunity to cultivate his own land, so he moved to the city to find work. “I was full of enthusiasm. I heard that everything was easier in the capital than in the countryside,” he says. Santo found urban working conditions to be very difficult. Defeated and tired, he made the decision to return home.

When he returned, Santo decided to join a Plant With Purpose group. Through this group he took out a loan to build a small tree nursery on his land where he began planting fruit trees and coffee. Santo recalls, “I felt happy. I sowed cocoa, lemons, and avocados. Everything grew like a miracle from God.”

For Santo, partnership with Plant With Purpose has moved beyond planting more trees. The diversity of trees and crops that he grows has led to a healthier environment. His neighbors tell him, “This is not the same land as before.” He replies, “Yes, and I am no longer afraid to face life.”

In fiscal year 2020, partnering families in the Dominican Republic planted over 1.3 million trees. While the border region between the Dominican Republic and Haiti still holds one of the highest poverty rates in the Caribbean, Plant With Purpose communities are transforming their land and their lives. Our team leaders in the Dominican Republic recognize the importance of empowering the next generation. This past year they partnered with local schools to engage youth in conservation efforts. To promote scientific inquiry, the team enlists local schools to perform basic biodiversity assessments, encouraging students to understand and take ownership of the land around them.

## 2020 BY THE NUMBERS IN THE DOMINICAN REPUBLIC:



**1,378,844**  
TREES PLANTED



**181**  
SAVINGS  
GROUPS



**6,191**  
PARTNERING  
FAMILIES



**124**  
CHURCH  
PARTNERS





## THE DEMOCRATIC REPUBLIC OF THE **CONGO**

Partner: Ebenezer Ministries International •  
Led by: Birori Dieudonne Gaparani • Founded 2015

Since its inception in 2015, our program in the Democratic Republic of the Congo (DRC) has launched 82 savings groups in two watersheds with over 2,146 members who currently have nearly \$35,000 USD in total equity. Women make up 72 percent of participants, which is encouraging for these communities where patriarchal roles are strong. Further, participants planted nearly 240,000 trees. We are happy to share that we have expanded our work into five additional watersheds (for a total of seven), in part thanks to a multi-year grant from the Kingdom Giving Fund. This gift also allows us to build the fundraising infrastructure needed to sustain an exponential expansion over the next five years. We are thrilled to share God's love in a widening network of families in the DRC.

### MEET VERONIKA

Veronika is no stranger to hardship. The mother of five fell ill seven years ago with a disease that caused her to lose an eye and left her partly paralyzed in both legs. Her husband left her, and many others ostracized her because of her infirmity.

Four years ago, she attended a Plant With Purpose training. Supported by her group, Veronika took out a loan to get back on her feet with a small business. "I was seen in our society as a cursed person and also without hope of life. I thought many times of killing myself but I did not succeed because I remembered Psalm 9:18: 'The poor will not be forgotten forever, the hope of the afflicted will not perish for life.'"

Veronika's children have returned to school, she continues to build savings and security for her family, and she recognizes her own God-given dignity. She no longer feels hopeless or defeated: "My life has completely changed, but I can still smile."

### 2020 BY THE NUMBERS IN DR CONGO:



**237,825**  
TREES PLANTED



**82**  
SAVINGS  
GROUPS



**2,146**  
PARTNERING  
FAMILIES



**28**  
CHURCH  
PARTNERS





# ETHIOPIA

Partner: Floresta Ethiopia • Led by: Getnet Alemayehu • Founded 2018

## MEET ALENE

Local leaders in Ethiopia and the Ethiopian Orthodox Tewahe-do Church have welcomed the Plant With Purpose watershed approach. This past year, the church partnered with Plant With Purpose and participating farmers. Six farmers, who are also active church members, stepped up to lead local efforts.

Alene stands out as a role model of this project. Along with his five counterparts, Alene encouraged other farmers to offer fractions of their land to be tended by the church. The church forest grew to five times its original size, and community members planted 8,000 indigenous trees. The area is now protected and will benefit the entire surrounding population.

Partners like Alene are taking risks and modeling servant leadership in their communities. This is the impact that we see when individuals answer a call to look beyond their current circumstances and needs, and to invest in a better future for themselves and their neighbors.

In just two years, our newest program in Ethiopia is gathering great momentum. A stable and strong team engaged over 700 participants to transform their lives. Over 230,000 tree seedlings have been planted by Plant With Purpose participants, local authorities, schools, and churches. We are also working toward connecting ancient church forests through patches of agroforestry forming biocorridors. Staff members are integrating into the global Plant With Purpose family through cross-cultural technical training. The steady hard work and tenacity of the Ethiopia team is paying off as the program builds an energy all its own.

## 2020 BY THE NUMBERS IN ETHIOPIA:



**193,033**  
TREES PLANTED



**34**  
SAVINGS  
GROUPS



**708**  
PARTNERING  
FAMILIES



**26**  
CHURCH  
PARTNERS





# HAITI

Partner: Floresta Ayiti • Led by: Guy Paraison • Founded 1997

Plant With Purpose Haiti continues to empower farming families to restore severely degraded land through sustainable farming techniques and reforestation. Farmers also reach beyond the immediate needs of their families as they lead the way in local conservation efforts. Community members are shifting the way they use their land to improve their own quality of life while also protecting vulnerable habitats. These undertakings inspire neighbors to act and provide an example to our international family.

## MEET DIEUDANIE

Dieudanie and her husband, Wilgens, worked incredibly hard and could barely put food on the table. “I felt discouraged because I could not find a solution to my problems,” she says.

When Plant With Purpose approached Dieudanie and her family, their farm was unproductive and their techniques were not working. With the encouragement of their neighbors, they joined Plant With Purpose. Already, her community has planted hundreds of trees to improve the environment. Dieudanie is finally able to save money and access loans. “I got a loan from my savings group to buy a motorcycle so that I could sell my beans at the market. I am very proud of that,” she says.

Ultimately, Dieudanie feels better about herself and her role in her community. She has changed the way that she lives out her faith as a teacher. “I already had faith before Plant With Purpose came to my community,” she says, “but my relationship with God has grown and I am living a new reality.”

### 2020 BY THE NUMBERS IN HAITI:



**465,003**  
TREES PLANTED



**477**  
SAVINGS  
GROUPS



**11,618**  
PARTNERING  
FAMILIES



**95**  
CHURCH  
PARTNERS





# MEXICO

Partner: Misión Integral • Led by: Luis Alberto Castellanos  
• Founded 1996

## MEET FÉLIX

Félix admits he used to know nothing about planting trees. Today, he enthusiastically shares his knowledge and experience with his neighbors. “It was a blessing that Plant With Purpose came to my community. We had ideas of things we wanted to do, but sometimes we won’t try until someone motivates us. Plant With Purpose gives us the strength to try.”

Félix had thought about planting trees before—he knew that they produced vital oxygen—but now he sees firsthand their benefits. His soil and his family’s nutrition have improved, and his land enjoys shade and more temperate weather. Now, he is an enthusiastic advocate for community-wide improvement. Together, he and his neighbors plant trees on common land, have built a water cistern, and are saving their money. “My prayer is that the mountains and hills would be forested and would have sufficient water, that my community would be healthy, and that there would be peace in the world without selfish ambition.”

Plant With Purpose Mexico is an example of faithful consistency. For over two decades, Country Director Luis Alberto Castellanos has led our team in equipping marginalized indigenous communities living on degraded land to rebuild their lives. Our program continues to grow in the states of Oaxaca, Chiapas, and Puebla as partnering families apply 146 percent more sustainable farming techniques than nonparticipants. Their farms are 47 percent more diverse, leading to better nutrition, increased yield, and greater financial stability. This past year Plant With Purpose Mexico established 21 new Sustainable Development Groups. Even more exciting, our team has finalized big plans for expansion.

## 2020 BY THE NUMBERS IN MEXICO:



**48,769**  
TREES PLANTED



**135**  
SAVINGS  
GROUPS



**2,475**  
PARTNERING  
FAMILIES



**47**  
CHURCH  
PARTNERS





# TANZANIA

Partner: Floresta Tanzania • Led by: Richard Mhina • Founded 2004

Plant With Purpose Tanzania families are planting over four times the number of trees that nonpartnering families plant, and benefiting from 25 percent higher crop yields. In the past 15 years, partnering families have planted over 13 million trees, which are healing streams and increasing water availability in their communities. Through 245 church partnerships and a Bible-based curriculum called Redemptive Agriculture, we are truly seeing transformation take root. As partnering farmers and staff members face the threat of COVID-19, they turn to God for comfort and strength. Country Director Richard Mhina shares: “The good news is that there is hope in trusting God, Creator of Heaven and Earth (John 16:33, John 14:2).”

## MEET EVELINE

Eveline and her savings group received sustainable agriculture training to help improve their farm yields. By incorporating just a few new techniques like composting, double-dug gardening, and intercropping, Eveline and her neighbors saw huge improvements in their production. Now, Eveline's corn, rice, and bean crops are flourishing and she is able to feed her family and sell the excess. She uses this income to send her nine children to school and improve their family home. The family doesn't need to buy food anymore, and they can share extra crops with their savings group.

“Plant With Purpose reminds us to be close to God,” Eveline says. “Our group prays before doing anything, and we help our neighbors who are sick and elderly. We explore our role in God's creation and the story of redemption. My faith in God has strengthened and I share this knowledge with my family so that they too can live peacefully under God's protection.”

## 2020 BY THE NUMBERS IN TANZANIA:



1,449,998  
TREES PLANTED



409  
SAVINGS  
GROUPS



10,350  
PARTNERING  
FAMILIES



245  
CHURCH  
PARTNERS





# THAILAND

Partner: Upland Holistic Development Project (UHDP)  
• Led by: Wah Arttawuttikun • Founded 2006

## MEET EAIR

Eair remembers a time when water was scarce and chemicals were needed to grow crops. Since partnering with Plant With Purpose, her community has built a water tank and plants more trees every year. "People in the community see the importance of forests and maintaining our watersheds," she says. "Having a healthy environment helps everything in life."

The water tank that Eair's community constructed together allows them to save water to sustain them through dry seasons. Together, community members are planting trees around their homes and their churches, thereby nourishing their soil.

As Eair and her neighbors grow in knowledge and self-sufficiency, they continue to look out for one another. "I have developed my knowledge of agriculture and shared the knowledge with family and neighbors. My family has enough food, I can cover family expenses, and I still have enough to share with the people in the community."

Fiscal year 2020 brought a series of hardships for our team and partners in Thailand, from health challenges to natural disasters like droughts and floods. In the midst of this, community members are sharing seeds, food, and other goods with each other. Our partners demonstrate kindness and resilience during difficult times, and they are growing and moving forward together. In fiscal year 2020, they hosted spiritual leadership training with a cumulative attendance of nearly 1,000 and exceeded their tree planting goal for the year by 17 percent.

## 2020 BY THE NUMBERS IN THAILAND:



**116,941**  
TREES PLANTED



**28**  
SAVINGS  
GROUPS



**847**  
PARTNERING  
FAMILIES



**36**  
CHURCH  
PARTNERS





# UNITED STATES OF AMERICA

Church Partners: 85  
Staff: 22

At the end of this past fiscal year, we celebrated the culmination of Vision 2020—an ambitious, multi-million-dollar, five-year growth plan which effectively doubled our global impact. The primary campaign goal was to build organizational infrastructure and optimize the best practices key to continued expansion. During Vision 2020, our programs grew from 134,000 participants to 222,000, all reducing their own poverty by two-thirds. These partners learned to sustainably manage 1.3 million acres of land and planted just under 22 million trees.

A large focus of Vision 2020 was preparing us for even greater growth. Between 2016 and 2020, we successfully launched regional fundraising hubs across the United States, moving us from a regional to a national focus. We also invested in expanding our global program management capacity and shifted all work

into our signature watershed model. This has multiplied our impact and created a basic program unit that can be replicated at scale.

With the successful conclusion of Vision 2020, our team invested significant planning in the vision and strategy for Thrive 25, Plant with Purpose's most ambitious strategic plan to date. "Thrive 25 will again double the impact of our work around the world, transforming lives and communities at the nexus of poverty alleviation, environmental impact, and spiritual renewal," said new Plant with Purpose COO Paul Thompson. "We have been humbled by all that God has done, and it fuels our faith for what the Lord will continue to do through Thrive 25."

## DONOR ENDORSEMENT



"Plant With Purpose's intervention erases the need for school scholarships, food hand-outs, free clinics, and child sponsorship because now the family can take care of their own needs through increased income that's partially spent on education, healthcare, and more nutritious food, and partially saved for the next emergency or small business opportunity."

### PAUL PENLEY

MANAGING DIRECTOR  
EXCELLENCE IN GIVING  
NATIONAL PHILANTHROPIC ADVISORY FIRM





## A WORD FROM OUR CEO

### DEAR PARTNERS,

This has been a year like no other, full of unprecedented challenges and successes. In February, we completed an ambitious, five-year strategic plan, Thrive 25, and a month later, as a result of COVID 19, had to radically rethink the way we conduct business. In spite of the pandemic, we have persevered, although many times I have had to remind myself that our help comes from the Lord (Psalm 121:2) and not from our apparent circumstances.

Our team has been absolutely marvelous in adapting to the challenges of the pandemic. In the U.S., we quickly figured out how to work remotely, while our partners helped amplify public health messages, worked with savings groups to adapt, and developed methods to conduct training with less contact. Most of our program work contributes to local self-sufficiency, and thus increases resilience, so our partners continue to prosper. I have been inspired daily by their attitude and undaunted courage.

At the same time, we were able to move forward on a number of fronts. We were certified as a Best Christian Workplace for the first time, by Best Christian Workplaces Institute, reflecting an ongoing commitment to a healthy and God-honoring workplace culture. We launched Grass-roots, a Plant With Purpose podcast; hosted a summit in Kigali to refine our agricultural curriculum; joined the

Global Evergreening Alliance; and held a multi-day summit to examine how we can take advantage of the increasing market for tree and soil carbon. As a result of a growing reputation for effective work, we were in the running for a couple of very large grants at the end of the fiscal year. We were also finalizing a partnership with HOPE International, to work together in Burundi. We managed this while meeting ongoing program goals and seeing real change in the lives of thousands of people.

Our team was greatly strengthened by the addition of several new staff members, among them Paul Thompson, our Chief Operating Officer. Paul has a deep history in the nonprofit and Christian development arenas and has led a number of highly respected organizations. As an early advocate of Christian environmental stewardship, he has been supportive of Plant With Purpose for decades and in my early days, was something of a mentor. I am thus extremely honored to have him join us.

We enter 2021 with extraordinary opportunities to scale up our programs, with the strong likelihood of several big initiatives coming to fruition. Alongside this growth, we remain committed to upholding the value of relationship as we continue to increase our effectiveness.

Scott C. Sabin  
Chief Executive Officer

## AN UPDATE ON COVID-19

The COVID-19 pandemic has led to the slowdown of economies worldwide and has the potential to cause devastating effects among our partnering farmers, most of whom have little access to healthcare. Plant With Purpose is dedicated to fulfilling our programmatic objectives while ensuring the health and wellbeing of our partners and staff globally. In response to COVID-19, we deployed a Readiness and Resilience Plan, regularly monitor developments on the ground, and are adapting program activities as needed to ensure safety and continuity. One adaptation is the incorporation of digital messaging and short video tutorials

on topics such as infection prevention (i.e. handwashing, face-masks, and social distancing) and backyard agriculture. Requests for training, especially in backyard gardens, chicken modules, and seed silos, have ramped up, and we are tapping into our broad networks to reach people in areas where our staff cannot travel. We have been gratified to see that established Plant With Purpose partners have the agricultural tools, emergency savings, and social networks needed to weather the crisis and even have enough to share with those in need in their communities.



# ..... FY2020 ..... FINANCIALS

## STATEMENT OF ACTIVITIES

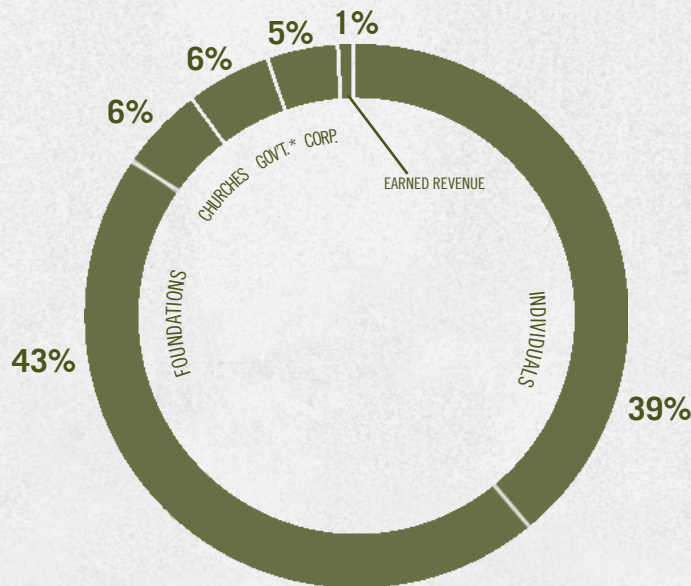
	2020	2019
	TOTAL	TOTAL
<b>REVENUES AND SUPPORT</b>		
Contributions and Grants	\$5,967,756	\$5,198,776
Unconditional Promises to Give	-1,135,190	348,110
Interest and Dividend Income	23,192	20,854
<b>TOTAL REVENUES</b>	<b>\$4,855,758</b>	<b>\$5,567,740</b>
<b>EXPENSES</b>		
<b>PROGRAM ACTIVITIES</b>		
Africa	\$1,605,454	\$1,408,123
Latin America and Caribbean	1,711,898	1,467,597
Asia	213,349	200,938
US Awareness & Education	687,759	749,286
<b>TOTAL PROGRAM ACTIVITIES</b>	<b>\$4,218,460</b>	<b>\$3,825,944</b>
SUPPORTING ACTIVITIES	1,112,175	883,042
<b>TOTAL EXPENSES</b>	<b>\$5,330,635</b>	<b>\$4,708,986</b>
<b>NET ASSETS</b>		
Change in Net Assets	-474,877	858,701
Net Assets, Beginning of Year	5,126,411	4,267,657
<b>Net Assets, End of Year</b>	<b>\$4,651,534</b>	<b>\$5,126,411</b>

## STATEMENT OF FINANCIAL POSITION

	2020	2019		2020	2019
<b>ASSETS</b>			<b>LIABILITIES &amp; NET ASSETS</b>		
Unreserved Cash & Equivalents	\$345,181	\$77,427	Accounts Payable/Accrued Expenses	\$116,766	\$120,504
Operating Reserves	691,207	165,180	Notes Payable	31,247	0
<b>TOTAL CASH &amp; EQUIVALENTS</b>	<b>\$1,036,388</b>	<b>\$242,607</b>	<b>TOTAL LIABILITIES</b>	<b>\$148,013</b>	<b>\$120,504</b>
Invested Reserves	1,324,881	1,427,657			
Unconditional Promises to Give	2,270,884	3,406,074	Unrestricted Net Assets	\$2,294,099	\$1,479,337
Prepaid Expenses	41,641	41,988	Restricted Net Assets	2,357,435	3,647,074
Other Assets	125,753	128,589	<b>TOTAL NET ASSETS</b>	<b>\$4,651,534</b>	<b>\$5,126,411</b>
<b>TOTAL ASSETS</b>	<b>\$4,799,547</b>	<b>\$5,246,915</b>	<b>TOTAL LIABILITIES &amp; NET ASSETS</b>	<b>\$4,799,547</b>	<b>\$5,246,915</b>

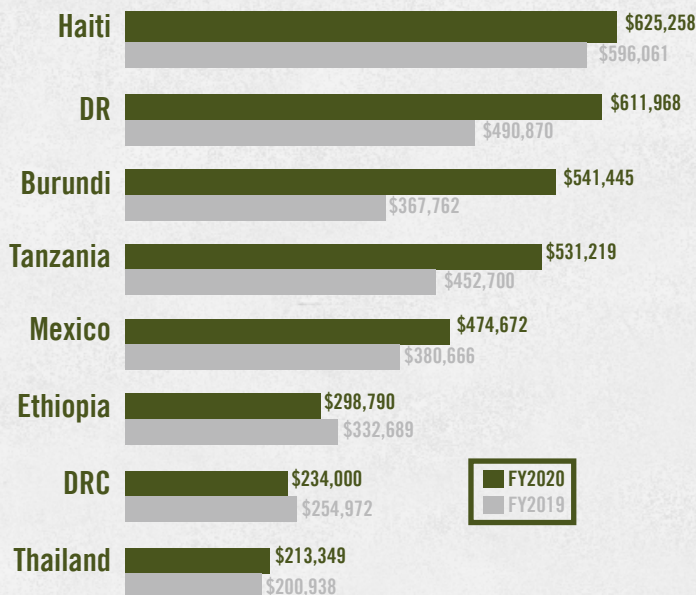


## FUNDING SOURCES

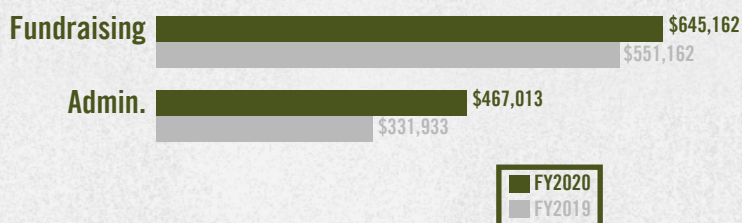


\*In 2020, government funding comprised of a PPP loan received in response to the coronavirus pandemic.

## WHERE WE WORK



## SUPPORTING ACTIVITIES: 21%



## BOARD OF DIRECTORS

**Jeff Busby**  
**Cindy Chen**  
**Steve Dhanens**  
**Judy Enns**  
**Janet Farley**  
**Jeff Kahler**  
**Eric Kaiser**  
**Ted Law**  
**Cathi Lundy**  
**Cindy Outlaw**  
**Scott Sabin**  
**Darrell Shrader**  
**John Steel**  
**Denise Yohn**

## EXECUTIVE STAFF

**Scott Sabin**

Chief Executive Officer

**Paul Thompson**

Chief Operating Officer

**Kristen Kreitzer**

Finance and Administration Director

**Robert Morikawa**

International Programs Director

**Christi Huizenga Renaud**

Marketing and Development Director

**Doug Satre**

Strategic Partnerships Director







**For you shall go out in joy,  
and be led back in peace; the  
mountains and the hills before  
you shall burst into song, and  
all the trees of the field shall  
clap their hands.**

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**Isaiah 55:12**

## **YOUR GIFTS ARE CHANGING LIVES**

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PLANT WITH PURPOSE

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Partners, not projects.

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