

MEXICO



SPRING • FY2022 • COUNTRY REPORT

Your support is making a difference to farmers like Ana Ines. Thank you!

ANA INES'S STORY

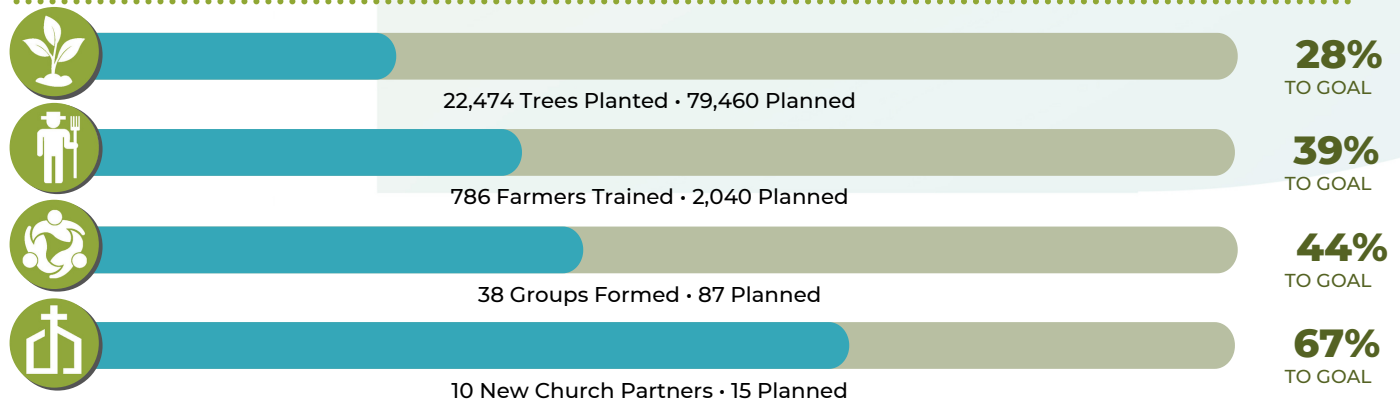


Before I met Plant With Purpose, I was closed off to new ideas. At first, I didn't think Purpose Groups were for me. I wondered where I would save money, as the idea seemed unattainable. Until then, I had only dedicated myself to making tortillas. I didn't know my purpose.

When I finally joined a Purpose Group, I started a greenhouse to support my father. I also invested in a wood-saving stove and an ecological toilet. Now, I breed over 40 chickens and sell their eggs to generate income. I grow vegetables like squash, coriander, chili, onion, and radish. I have lemon, peach, and apple trees. I make and sell knit hats every winter and I've started a grocery store. My savings allow me to buy things for the house, like a refrigerator.

Two years ago, I was elected the treasurer of our Purpose Group. I've learned how to calculate interest, how to stop being afraid, and how to have confidence in myself.

PROGRESS REPORT



*as of Q2 FY2022

HIGHLIGHT

Over 67% of our 3,100+ partnering farmers in Mexico are women. Because of this, Plant With Purpose has had the opportunity to cater to their spiritual development by offering over 200 spiritual leadership trainings in the last fiscal year, many of which were self-esteem workshops.