

YOUR PLANT WITH PURPOSE FUNDRAISER



WELCOME & THANK YOU!

Thank you for joining this journey of fulfilling our purpose with us! We are grateful for your faithfulness and commitment to protecting both people and planet. In this guide you'll find everything you need to set up your fundraiser with Plant With Purpose and be successful.

You are a world-changer!



ABOUT PLANT WITH PURPOSE

At Plant With Purpose, we restore hope by reversing two of the world's greatest challenges: global poverty and environmental damage. These problems are interconnected.

Our goal is to see creation's life-giving regenerative cycles restored and people renewed through their relationship to God, living in abundance and empowered to dream.

We operate in eight countries around the world. This work is a collaboration between supporters like you, international teams and participant farming families, and is 100% locally-led.



WHERE WE WORK



Burundi



*The Democratic
Republic of Congo*



Dominican Republic



Ethiopia



Haiti



Mexico

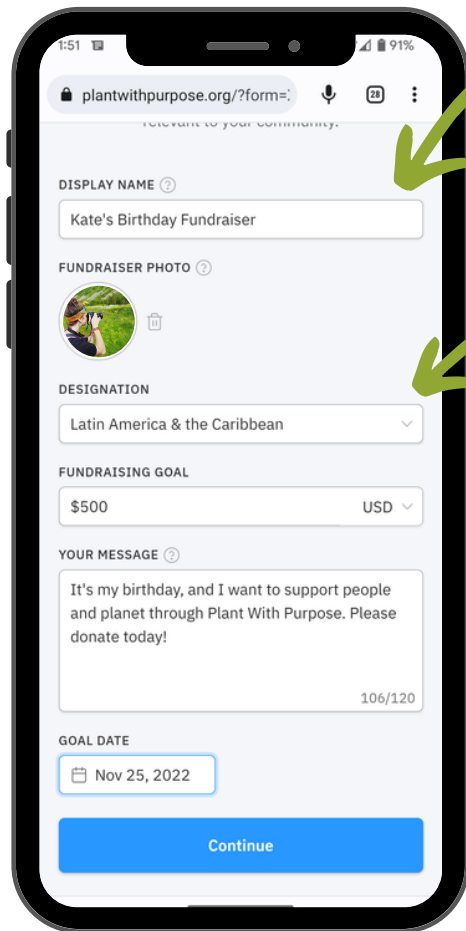


Tanzania



Thailand

HOW TO GET STARTED



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plantwithpurpose.org/?form=

relevant to your community:

DISPLAY NAME ⓘ

Kate's Birthday Fundraiser

FUNDRAISER PHOTO ⓘ

DESIGNATION

Latin America & the Caribbean

FUNDRAISING GOAL

\$500 USD

YOUR MESSAGE ⓘ

It's my birthday, and I want to support people and planet through Plant With Purpose. Please donate today!

106/120

GOAL DATE

Nov 25, 2022

Continue

1. CUSTOMIZE YOUR FUNDRAISER

Name your fundraiser and add a photo so your supporters will know it's you.



2. DECIDE WHAT YOUR IMPACT WILL BE

You get to decide where the money you raise will go. Set a goal and a date to start making an impact for people and planet.

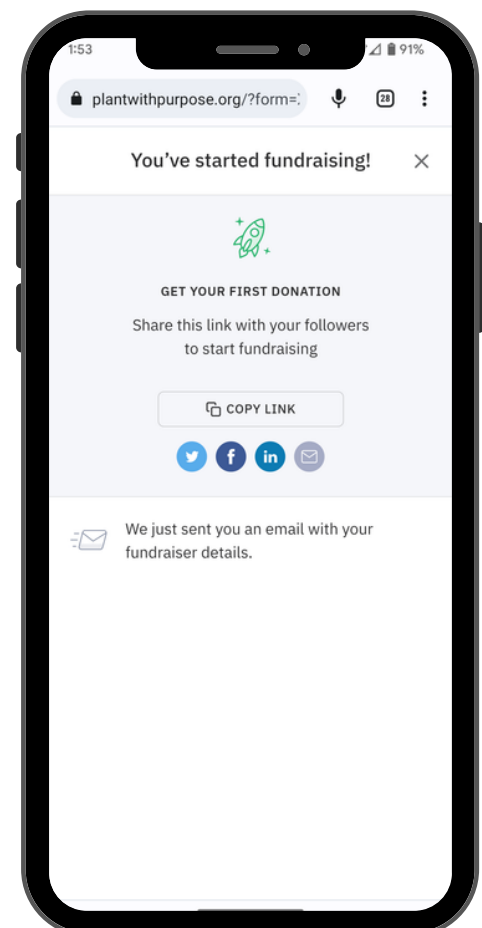


3. SHARE YOUR STORY

Tell your friends and family why Plant With Purpose is important to you and ask them to support you. Let them know how excited you are to make a difference together!



Check out the sample social post and email on the next page!



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plantwithpurpose.org/?form=

You've started fundraising! X

GET YOUR FIRST DONATION

Share this link with your followers to start fundraising

COPY LINK

Twitter Facebook LinkedIn Email

We just sent you an email with your fundraiser details.

SAMPLE SHARING LANGUAGE

SOCIAL:

If you're like me and care about both people & planet, join me in support of @plantwppurpose, as we work together to protect the Earth and the people in it! Please support my fundraiser here: (insert link to fundraising page)

Plant With Purpose is a leading Christian environmental organization. Working in eight countries, Plant With Purpose is spearheading initiatives for environmental restoration, poverty alleviation, and spiritual renewal. Through a holistic model focused on community-led innovation and leadership, global communities are equipped to reverse structural and environmental causes of rural poverty.

EMAIL:

Hey Friend!

This month I will be fundraising for Plant With Purpose, a leading Christian environmental organization. Working in eight countries, Plant With Purpose is spearheading initiatives for environmental restoration, poverty alleviation, and spiritual renewal. Through a holistic model focused on community led innovation and leadership, global communities are equipped to reverse structural and environmental causes of rural poverty.

I am excited to be a part of a movement championing for both people and planet! To help Plant With Purpose live out their vision I have set up a fundraiser for (insert campaign here).

You can also join the movement by donating to my fundraiser here: (insert link to fundraising page)

Thank you!

TIPS FOR SUCCESS!

SHARE YOUR STORY

People love stories! So, one of the best ways to get others interested in your campaign is to share why you support Planet With Purpose. Your story may just be the motivation someone is looking for!

MAKE THE FIRST DONATION

Lead by example, and show your peers that you are really committed to supporting Plant With Purpose by making the first donation to your campaign.

ANNOUNCE YOUR FUNDRAISER

Make sure to announce your campaign on your social media channels and/or through email. People won't donate to your campaign if they don't know about it.

TALK ABOUT IT

Studies show that it takes about 8 interactions with an organization before someone decides to donate. Now you don't have to make 8 social posts just to get a donation, but the more you talk about your campaign the more successful it will be!

GET PERSONAL

Personalization is the key to getting others engaged. So, try creating a list of friends you think will love Plant With Purpose as much as you do and send out a few personalized emails to them.

THANK YOUR SUPPORTERS

Few things are more important than showing your gratitude. When someone donates to your campaign, make sure to send them a big THANK YOU.



REMEMBER: YOU ARE A CHANGEMAKER

Your love for people and planet is making a difference. Together, we are creating a movement for change.

Thank you!

