



AROUND THE WORLD, 800 MILLION PEOPLE LIVE IN A CYCLE OF EXTREME POVERTY AND ENVIRONMENTAL CRISIS. PLANT WITH PURPOSE TRANSFORMS LIVES BY REVERSING THAT CYCLE.



Plant With Purpose works in rural areas across nine countries where this challenge is most severe. Local leaders establish community-based Purpose Groups in target watersheds. The groups promote development in three overlapping areas:

Environmental Restoration

Ecosystem restoration helps solve environmental problems while improving people's livelihoods. Purpose Groups plant trees and provide training in regenerative agriculture.

Economic Empowerment

Purpose Groups create opportunities for savings and loans, which help members start businesses and income-generating activities.

Spiritual Renewal

Plant With Purpose partners with rural churches and supports the spiritual flourishing of rural communities.

Visit plantwithpurpose.org to learn more about our program and read stories of transformed lives



A snapshot of our work:



BE PART OF THE TRANSFORMATION

Through 40+ years of listening to local knowledge, learning best practices, and rigorous monitoring and evaluation in the field, Plant With Purpose developed the Community Designed Restoration (CDR) approach.

CDR starts with a Purpose Group—a collective of 25-30 families who form savings groups to access essential financial services. These groups also serve as a platform for training in Seeds of Change, the Plant With Purpose agriculture and environment curriculum. Land heals, crop yields increase, and small businesses open. As a result?



Participants plant trees

10x more



Families eat **1.5 more**meals daily



Farms have **3x more**diverse crops



Savings increased **4x**



Helping neighbors

50% more



Poverty cut **55%**

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