



FACILITATOR GUIDE

PLANTWITHPURPOSE.ORG/THE-PURPOSE-JOURNEY-OAXACA

THANK YOU FOR HOSTING



BIENVENIDOS A OAXACA WELCOME TO OAXACA

Thank you for hosting the Purpose Journey! Along with your guests, you will “visit” Plant With Purpose communities in Oaxaca, Mexico! This experience is designed to educate, inspire, and connect you to the life-changing work of Plant With Purpose. You’ll see firsthand the critical relationship between poverty and environmental damage, and discover that hope and change is possible!

DIGITAL “KIT”

- **FACILITATOR GUIDE**
 - SET-UP INSTRUCTIONS
 - HOST SCRIPT
 - RECIPES
 - PLAYLIST
 - FAQs
 - TIPS FOR HOSTING
- CH. 2 QR CODE “MINI POSTERS” (4)
- RESPONSE MINI POSTER
- PLANT WITH PURPOSE FLYERS



[Access video materials](#)

PREPARE FOR YOUR EVENT



WHAT YOU'LL NEED

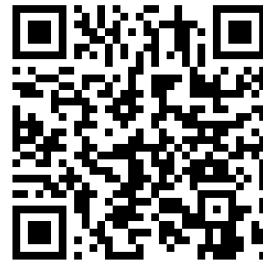
- Seating for all guests with screen visibility (Some videos have subtitles)
- A large TV screen or monitor
- The ability to screencast or screen mirror to the TV from an internet-connected device or access to a browser on the TV to view the videos.

TWO WEEKS BEFORE

- Customize the invitation on Canva
- Distribute to your guest
- collect RSVPs
- Send a reminder 1-2 days before
- Print kit materials

BEFORE GUESTS ARRIVE

- Prepare refreshments
- Add Mexican-themed decor (optional)
- Hang the four ch. 2 QR Code mini -posters
- Create "info table" With the Plant With Purpose flyers and mounted response mini-poster. and extra headsets (if available)
- Test videos to ensure they play correctly
- Turn on music for guest arrival



**Send e-vites to
your guests**

THE SIGHTS

The Purpose Journey: Oaxaca is an immersive experience for all the senses. that can be hosted in a home, church or other facility.. In Chapter 2, Guests will view 360° videos with their smart phone and earbuds or headphones.



SCAN TO
ACCESS
SPOTIFY
PLAYLIST

THE SOUNDS

Oaxacan music includes a variety of styles, influenced by sailors, immigrants, and indigenous Mayans. Enjoy the sounds of Oaxaca on the Purpose Journey Spotify playlist.





THE TASTES

Food is an important part of any international experience. Whether you love to cook or not, we've got you covered!

EASY APPETIZERS

Chips and salsa, guacamole, chicarrones, and churros are tried-and-true options. Mexican appetizers such as frozen **taquitos** and **mini tacos** are available in many grocery stores and can be served with guacamole, bean or cheese dip.

BEVERAGES IDEAS

Horchata (sweet cinnamon & vanilla rice drink)

Jamaica (a hibiscus punch)

Mock-a-rita" punch

- 1 large can frozen limeade concentrate
- Lime Sherbet
- 1 liter sparkling water
- 1 liter lemon-lime soda

Defrost limeade and dilute (to taste) with the soda and club soda. Add scoops of frozen sherbet. Best served in a punch bowl and poured over ice

EASY QUESADILLAS

- Medium Flour Tortilla
- Grated cheddar or Mexican style cheese
- Shredded beef, pork or chicken (optional)

Layer cheese and other ingredients on the tortilla in a warm, non-stick pan. Top with another tortilla. Flip carefully when melted. Cut into triangles. Serve with salsa.

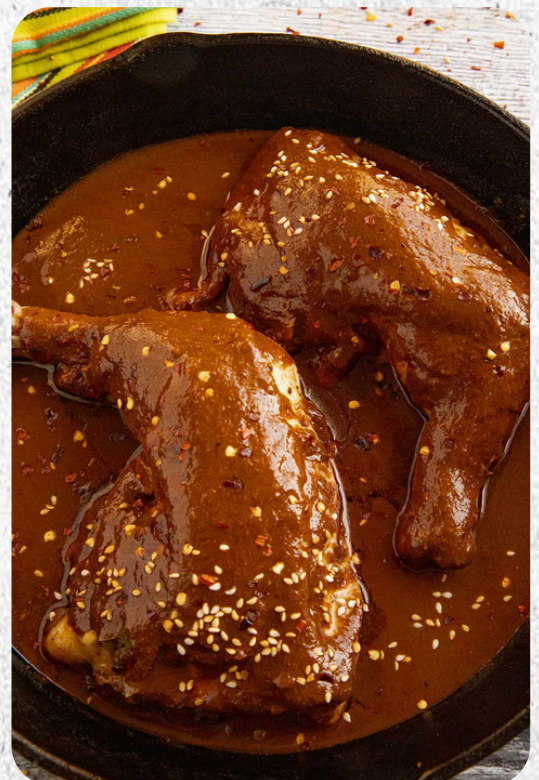
SÉ ADVENTURERO (BE ADVENTUROUS)

EASY CHICKEN MOLE

- 1 Jar Dona Maria Mole (directions on jar)
- 4 cups chicken broth
- ¼ cup peanut butter
- 1 disc of Abuelita, Ibarra (Mexican Chocolate)
- Bone-in Chicken cooked pre-cooked tender or shredded rotisserie for enchiladas (add tortillas and cheese)
- Sesame seeds for garnish

Oaxaca is famous for mole, and while traditional mole takes hours and uses up to 40 ingredients, you can buy Mole starter in a jar at any Mexican market or the international food aisle. For an authentic taste of Oaxaca, consider preparing a simplified mole dish for your guests.

Once you make the sauce, it can be poured over, or simmered with cooked chicken for a more intense flavor. Serve with tortillas, spanish rice and beans if desired. Shredded, seasoned chicken can also be made into enchiladas topped with additional sauce and cheese.



TLAYUDA

- Corn or flour tortillas
 - Refried beans
 - Grated cheese (Oaxacan, cheddar or Mexican style)
 - 1-3 tablespoons avocado or veg. oil
 - Vegetables (suggestions: shredded lettuce, thin-sliced radishes, avocado, cilantro)
1. Warm the beans and add water/oil to thin them to a spreadable paste
 2. Prepare toppings (set aside)
 3. Brown tortillas in a pan with oil and spread with beans
 4. Top with cheese just covering the beans
 5. Put tortillas on a parchment-lined baking sheet in 450 degree oven till cheese is melted (about 5 min.)
 6. Top lightly with lettuce or cabbage and other vegetables and season with hot sauce to taste.
 7. Cut if desired



DESSERT, ANYONE?

MEXICAN FLAN

- | | |
|----------------------------|---------------|
| 1 can condensed milk | 1 tsp vanilla |
| 1 can evaporated milk | 1 cup sugar |
| 6 eggs | |
| 1 8oz pkg. of cream cheese | |

1. Preheat oven to 325 degrees
2. Place sugar and water in saucepan, and boil at high heat until the sugar dissolves. (option: add 1-2 tsp. water if needed)
3. When the sugar dissolves, reduce the heat and keep boiling until the syrup becomes light brown caramel, ~10 minutes.
4. Pour the caramel into your oven-proof baking dish, swirling the caramel to cover the bottom of the dish evenly. Let cool.



5. Place the rest of the ingredients in a blender and process until smooth
6. Pour the mixture slowly into the prepared dish and cover with aluminum foil.
7. Place dish inside a large baking pan. Add warm water to the pan until it reaches about $\frac{3}{4}$ inch.
8. Place flan in the oven for 50 minutes or until firm. The flan will keep cooking while it cools, so do not leave it in longer.
9. Let it cool. Once the flan has cooled, run a knife between it and the dish and slice to serve..

SCRIPT

PART ONE -- INTRODUCTION

“My name is _____, and I have been connected to Plant With Purpose’s work for ___ years now. (You may choose to expand on your connection to Plant With Purpose here.) I am excited to share this journey with you tonight. Thank you for being here, I know you will be inspired.

We will watch a series of videos now for the first part of our journey, taking off for Oaxaca to discover why Plant With Purpose works in that area. We will be hosted by members of Plant With Purpose as we visit rural villages and enter the daily lives of farmers living on the mountainous hillsides of Oaxaca, Mexico. As you watch the videos, please keep these questions in mind:”

- a. Do you relate to anyone you met in Oaxaca? Why?
- b. What is something you learned that you didn’t know or realize before?
- c. What was surprising or different that you expected?
- d. How has learning about these people and this work impacted you?

Play the Chapter One Video

PART TWO - FOOD & INTERACTIVE CHAPTER 2 VIDEOS

“Before we continue our journey let’s stop and get some refreshments. No international trip is complete without sampling some of the local food, so go enjoy [share items that will be served]!”

Have guests eat their food, then visit the interactive video “passport stations.”

After guests eat (20 min.) they will explore four stations (20 min total) to watch the interactive videos:

The Farmer Field School, The Church, The Purpose Group, and The Trees

The QR codes, when scanned, will open a video player for the 360° video. With earbuds in, sound and movement will create an immersive experience. Be mindful that some older phones might not have the capability for these 360° videos. Some device sharing may be needed. Have extra headphones on hand if possible.

While guests may start to mingle, encourage them to visit each station.

(After 20 minutes) “As you finish, please wander around the room. You will find signs with QR codes for The Church, The Purpose Group, The Trees, and The Farmer Field School. Scan the code with your phone in any order you like, and prepare to experience an immersive view of life in our Oaxacan village. You will want to have your earbuds in and try moving the camera around to get a complete view. We have a couple of extra headphone/adapters if needed.”

Don’t forget to stamp your passport!

PART THREE -- JOURNEY’S END

We are getting ready to complete our journey and leave Oaxaca, but there are a few more things the Plant With Purpose team would like to share with you before we go.

Play the Chapter Three Video

DISCUSSION QUESTIONS

Welcome back from Oaxaca! Did you enjoy the trip? I bet you had some surprises and I hope some fun. Before we wrap, let's take a minute to talk about what we've experienced. Let's reflect on the questions I gave you at the beginning (facilitate a few minutes of group discussion).

- Do you relate to anyone you met in Oaxaca? Why?
- What is something you learned that you didn't know or realize before?
- What was surprising or different that you expected?
- How has learning about these people and this work impacted you?

HOW CAN I RESPOND?



Response/Donation
form

There is no obligation to you for your participation in the Purpose Journey, however I do invite you to sign up to be part of our community. You will receive regular, encouraging stories about people like those we met in Oaxaca. Simply scan this QR code to sign up. If you feel called, you can also make a donation to plant trees or support farmers around the world.

FAQS

Your guests may have questions about Plant With Purpose. While you do not need to know all the answers we've provided answers to some frequently asked questions. You can find even more FAQ on the digital resource website.

BEYOND MEXICO, WHERE ELSE DOES PLANT WITH PURPOSE WORK?

Haiti, Dominican Republic, Tanzania, Thailand
Thailand, Burundi, DR Congo, Malawi, and
Ethiopia.

DOES PLANT WITH PURPOSE WORK IN THE UNITED STATES?

Not in a similar fashion to our international work, but we do have partnerships for church engagement.

ARE THERE VOLUNTEER OPPORTUNITIES?

Yes, you may find a volunteer form on our website.

HOW MUCH DOES IT COST TO PLANT A TREE?

People can make a difference by planting a tree for just \$1!

HOW EFFECTIVE IS THE PLANT WITH PURPOSE MODEL?

It is the only environmental restoration effort we know of that also cuts poverty in half.

DO PEOPLE NEED TO BE CHRISTIAN TO PARTICIPATE IN THE PROGRAM?

No. While Plant With Purpose is a Christian organization, it will partner with anyone.

HOW DOES PLANT WITH PURPOSE DETERMINE WHERE TO WORK?

It is primarily based on areas where poverty and environmental degradation heavily intersect.